



you launch.

turn-key email solutions for your business

Do You Know Who Your Customers Are?

Each day your customers come and go. They enter your store, order and pay for your services,...then leave. Yes, they are a customer, but do you really know much about their perceptions and experiences with you?

Ask Yourself. Are Your Customers...

Interested in promo's that reward them for future purchases?

Willing to refer others if offered a reward?

YouLaunch can help you get answers to these questions while building a robust email-based loyalty/affinity program that keeps your customers coming back—time after time.

Think of our services as a way of attracting, retaining and rewarding those customers who already have a positive perception of your product or service.

Utilizing our services, those same customers won't think twice about choosing your product, over a similar, competing option. Additionally, your customers positive experiences lead to "warm-fuzzy" referrals and opportunities for new business. In the end you have retained a loyal customer base while attracting new customers...that in turn puts money into your pocket!

Service Benefits

1. Build customer loyalty and affinity with your brand
2. Increase store traffic during typical down-times and seasonal slow-downs
3. Inspire purchase behaviors around specific products, promotions and events.
4. Communicate with your customers around meaningful dates such as birthdays, anniversaries, etc.

Email Privacy

YouLaunch strictly abides by the recent Can Spam Act and utilizes an opt-in communication model that builds close affinity with your customers. Opt-in email is powerful because your customer or prospect has agreed or requested access to future information from you. We soundly believe in this model and take great strides in making sure your customers are completely satisfied with the YouLaunch experience.

